



دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM

ABU DHABI HOTEL PERFORMANCE REPORT

JUNE & YTD 2022

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ABU DHABI HOTEL PERFORMANCE

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JUNE & YTD 2022

OVERALL PERFORMANCE – JUNE 2022

June 2022
Performance

Hotel Guests

306K

Hotel Occupancy

63%

Hotel ALOS

2.9Nights

ARR (AED)

268

REVPAR (AED)

170

Revenues (AED)

306 MN

% Change vs
2021

+12%

-11%

-13%

-1%

-12%

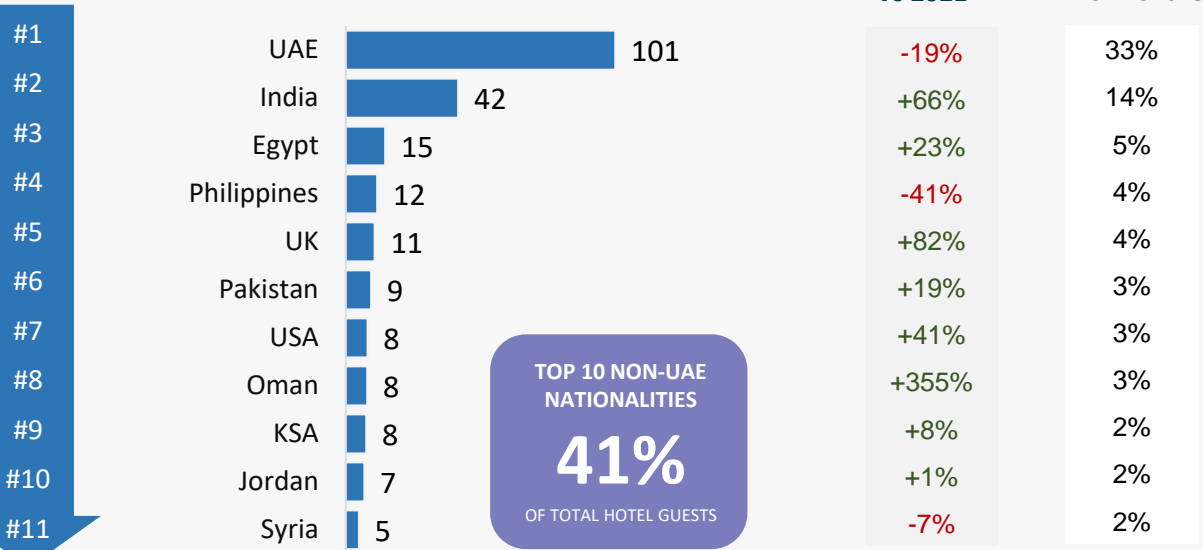
-5%

HOTEL GUEST NATIONALITIES – JUNE 2022

Guests in Thousands

Vs 2021

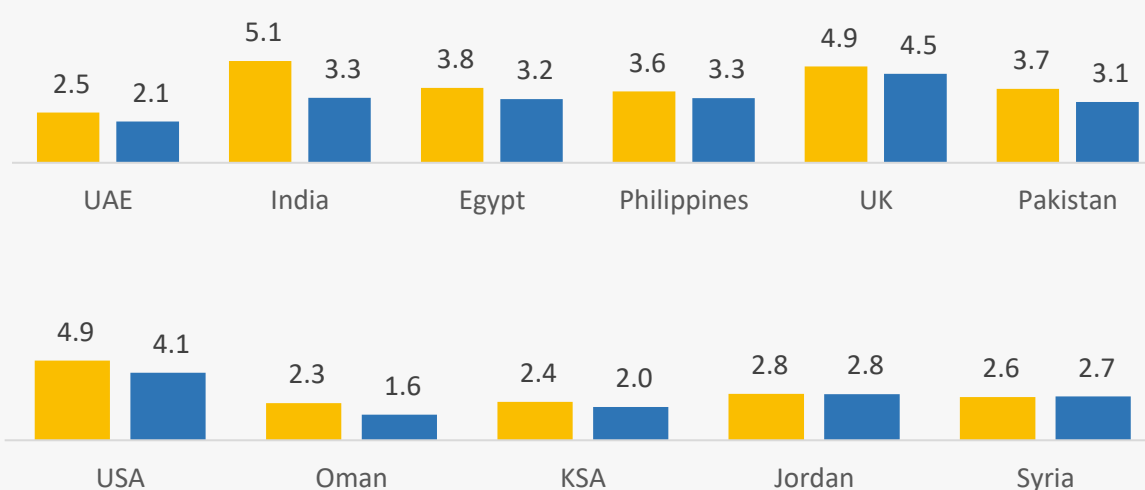
2022 Share



TOP 10 NON-UAE
NATIONALITIES
41%
OF TOTAL HOTEL GUESTS

ALOS ACROSS TOP NATIONALITIES – JUNE 2022

2021 2022



PERFORMANCE BY REGIONS – JUNE 2022

JUNE 2022	ABU DHABI		AL AIN		AL DHAFRA	
	Actuals	Vs 2021	Actuals	Vs 2021	Actuals	Vs 2021
Key Indicators						
Guests (K)	271	+14%	28	-4%	7	-10%
Occupancy	66%	-10%	51%	-25%	44%	-10%
ALOS (Nights)	3.0	-14%	1.9	-24%	3.5	+14%
Total Rev(M AED)	280	-3%	15	-31%	11	+2%
ARR (AED)	270	-1%	215	-16%	333	+12%
REVPAR (AED)	177	-11%	109	-37%	147	+0.5%

Guest & revenue values are rounded off to its nearest value

PERFORMANCE BY STAR-RATINGS – JUNE 2022

JUNE 2022	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
	Actuals	% Change vs 2021	Actuals	% Change vs 2021	Actuals	% Change vs 2021	Actuals	% Change vs 2021
Key Indicators								
Guests (K)	131	+11%	96	+11%	50	+16%	28	+13%
Occupancy	53%	-15%	74%	-8%	69%	-9%	75%	-8%
ALOS (Nights)	2.7	-13%	2.4	-11%	2.3	-23%	6.4	-11%
Total Rev(M AED)	201	-3%	57	-7%	20	-6%	28	-15%
ARR (AED)	378	+3%	191	-3%	153	-3%	226	-10%
REVPAR (AED)	201	-13%	141	-10%	106	-12%	170	-17%

Guest & revenue values are rounded off to its nearest value

YTD JUNE 2022 PERFORMANCE

OVERALL PERFORMANCE – YTD JUNE 2022

YTD June 2022 Performance

Hotel Guests
1,840K

Hotel Occupancy
70%

Hotel ALOS
3.2 Nights

ARR (AED)
329

REVPAR (AED)
232

Revenues (AED)
2.4BN

% Change vs 2021

+22%

+6%

-6%

+17%

+24%

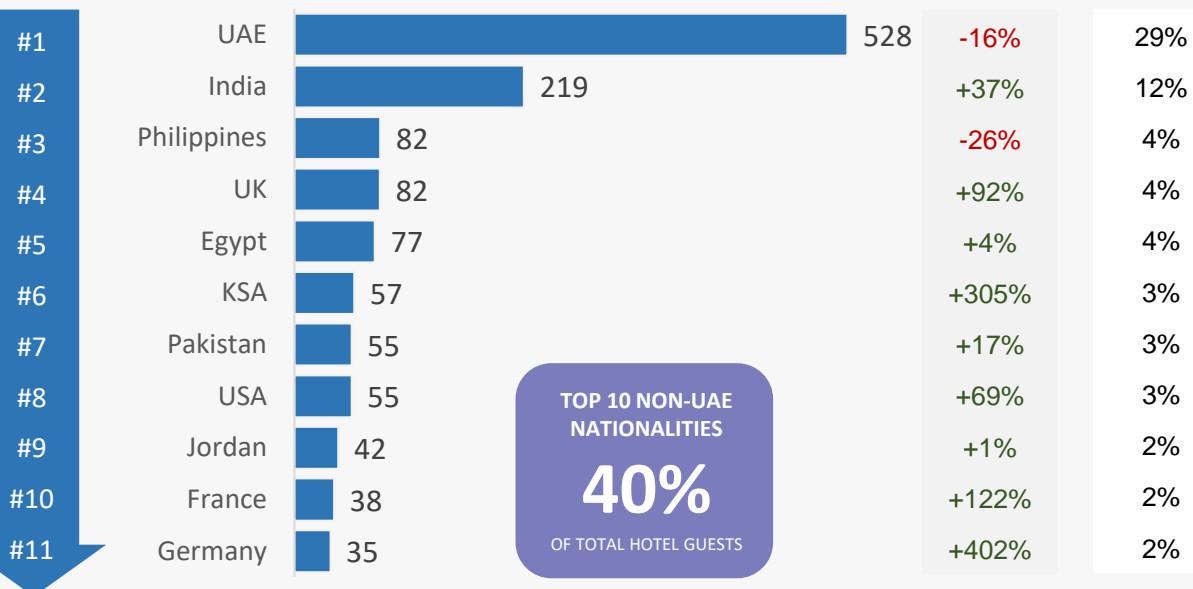
+30%

HOTEL GUEST NATIONALITIES – YTD JUNE 2022

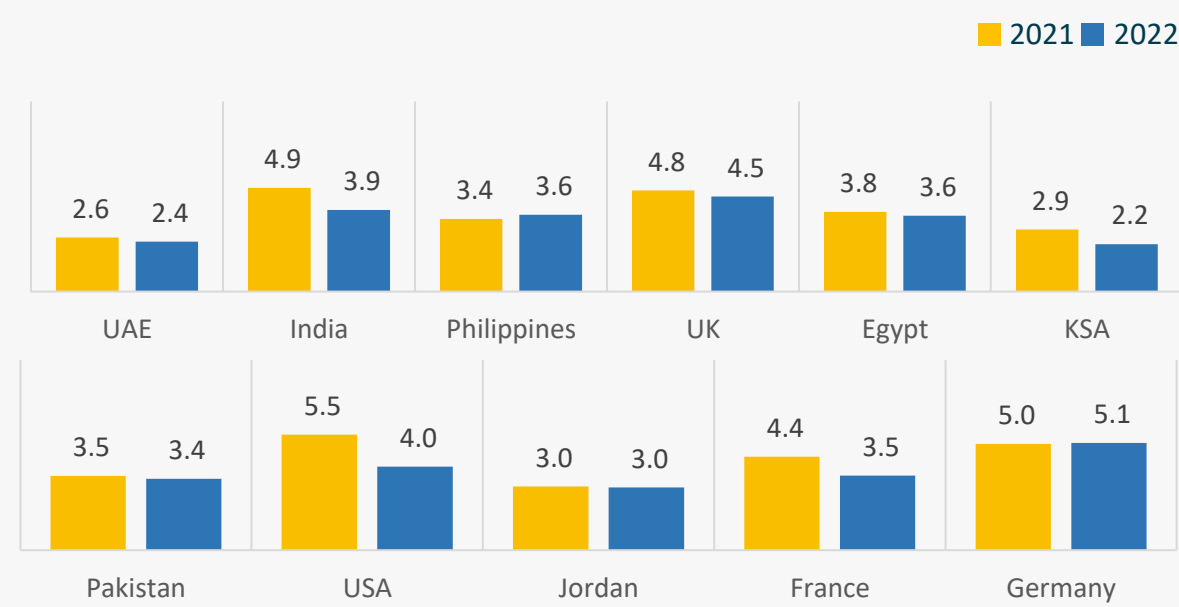
Guests in Thousands

Vs 2021

2022 Share



ALOS ACROSS TOP NATIONALITIES – YTD JUNE 2022



PERFORMANCE BY REGIONS – YTD JUNE 2022

YTD JUNE 2022	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	Vs 2021	Actuals	Vs 2021	Actuals	Vs 2021
Guests (K)	1,610	+25%	169	+3%	60	+8%
Occupancy	72%	+7%	61%	-9%	54%	+9%
ALOS (Nights)	3.4	-6%	2.1	-18%	3.2	+5%
Total Rev(M AED)	2,158	+34%	115	-12%	112	+12%
ARR (AED)	328	+19%	259	-3%	480	+1%
REVPAR (AED)	237	+28%	157	-12%	260	+10%

Guest & revenue values are rounded off to its nearest value

PERFORMANCE BY STAR-RATINGS – YTD JUNE 2022

YTD JUNE 2022	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs 2021	Actuals	% Change vs 2021	Actuals	% Change vs 2021	Actuals	% Change vs 2021
Guests (K)	831	+40%	554	+6%	276	+13%	179	+16%
Occupancy	63%	+10%	78%	+4%	74%	+5%	79%	+1%
ALOS (Nights)	3.2	-9%	2.6	+1%	2.7	-10%	6.3	-10%
Total Rev(M AED)	1,661	+39%	383	+11%	147	+25%	194	+5%
ARR (AED)	479	+22%	214	+6%	179	+12%	244	+1%
REVPAR (AED)	302	+34%	166	+11%	133	+18%	193	+2%

Guest & revenue values are rounded off to its nearest value